EDITORIAL CALENDAR 2021

JAN

DEADLINE: NOV 10
DISTRIBUTION: DEC 1

Cold & flu prevention
Personal finances
New Year's resolutions
Diet & nutrition
Winter safety tips
How to enjoy the winter season

FEB

DEADLINE: DEC 10
DISTRIBUTION: JAN 1

Valentine's Day & relationship advice
Renovation tips
RRSP & financial advice
Family Day activities
Health & wellness

MAR

DEADLINE: JAN 10
DISTRIBUTION: FEB 1

Home buyer's guide
March Break activities
Spring cleaning
Spring maintenance & home renovations
Tax tips
Fraud prevention

APR

DEADLINE: FEB 10
DISTRIBUTION: MAR 1

Spring food & entertaining
Gardening tips
Home buyer's guide
Lawn care
Spring cleaning
Energy-saving tips
Tax time

MAY

DEADLINE: MAR 10
DISTRIBUTION: APR 1

Cottage life
Diet & nutrition
Environmently friendly tips
Gardening tips
Mother's Day
Spring home care
Summer activities
Outdoor entertaining

JUN

DEADLINE: APR 10
DISTRIBUTION: JUN 1

Summer food & recipes
Home & cottage DIY
Kids' activities for the summer
Moving tips
Road trip tips
Summer safety tips
Father's Day

JUL

DEADLINE: MAY 10
DISTRIBUTION: JUN 1

Canada Day
Barbecue tips
Diet & nutrition
Summer fun
Summer safety tips
Summer home decorating
Backyard projects

AUG

DEADLINE: JUN 10
DISTRIBUTION: JUL 1

Home interiors
Tips to extend your summer
Energy-savings tips
Organization hacks
Allergy relief

SEP

DEADLINE: JUL 10
DISTRIBUTION: AUG 1

Back-to-school
Fall home improvement
Cottage closing checklist
Weeknight meal-planning
Time-management tips

Oct

DEADLINE: AUG 10
DISTRIBUTION: SEP 1

Fall home maintenance
Fall lawn tips
Student budgeting
Fall recipes
Thanksgiving ideas
Retirement planning
Workplace stress

NOV

DEADLINE: SEP 10
DISTRIBUTION: OCT 1

Cold prevention
Winter & fire safety
Energy-saving tips
Winter home prep

Dec

DEADLINE: OCT 10
DISTRIBUTION: NOV 1

Holiday baking & cooking
Holiday safety tips
Holiday money-saving tips
Holiday decorating
Cozy home decor ideas
Winter road safety
Charities

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