

DUE DATES FOR APRIL

ARTICLES

Topic brief due by: **January 22nd, 2024**
Draft of content due by: **February 1st, 2024**
Content promoted to media: **March 1st, 2024**



RADIO

Production brief due by:
March 1st, 2024



VIDEO

Production brief due by:
February 1st, 2024



TOPICAL DATES FOR APRIL

- Oral Health Month
- Parkinson's Awareness Month
- National Lawn and Garden Month
- National Volunteer Week (April 21st – 27th)
- April Fool's Day (April 1st)
- Eid al-Fitr (April 9th or 10th)
- National Pet Day (April 11th)
- Earth Day (April 22nd)
- Administrative Professionals Day (April 24th)

CONTENT INSPIRATION FOR APRIL

AUTOMOTIVE

- Tips to improve the fuel efficiency of your car
- Spring vehicle buying tips
- How to prepare your car for spring

ENVIRONMENT & NATURE

- Ways to reduce your carbon footprint
- Celebrate Earth Day with these eco-friendly activities
- Tips to create a wildlife-friendly garden

FAMILY & COMMUNITY

- Balancing work and family life in the digital age
- Tips for a smooth move with your pets
- Crafts to do with your kids
- Ways to give back to your community

FINANCE

- Late tax-filing tips/tax tips for entrepreneurs
- Financial planning for retirement
- Budgeting for spring expenses

FOOD, NUTRITION & WELLNESS

- Quick healthy meal ideas
- Fun cooking activities to engage kids in the kitchen
- Ways to create a cozy and relaxing home spa experience
- Tips for stress reduction and management

HEALTH & SAFETY

- Ways to prepare for allergy season
- Safety tips to prevent accidents and injuries
- Teaching children about health and safety awareness

HOME & GARDEN

- Tips to green your home for spring
- Interior design on a budget
- Preparing your home's exterior for spring
- Starting your spring garden: Tips for April planting

NEWCOMERS

- Digital tools available for newcomers

SENIORS/50+

- Ways to ensure your home is safe as you age
- How to volunteer and give back to your community as a senior

TRAVEL & LEISURE

- Ways to make travel a learning experience for kids