

DUE DATES FOR JULY

ARTICLES

Topic brief due by: **April 22nd, 2024**
Draft of content due by: **May 1st, 2024**
Content promoted to media: **June 1st, 2024**



RADIO

Production brief due by: **May 31st, 2024**



VIDEO

Production brief due by: **May 1st, 2024**



TOPICAL DATES FOR JULY

- Disability Pride Month
- Canada Day (July 1st)
- National Injury Prevention Day (July 5th)
- Nunavut Day (July 9th)
- International Self-Care Day (July 24th)
- World Day Against Trafficking in Persons (July 30th)

CONTENT INSPIRATION FOR JULY

AUTOMOTIVE

- How to get the most money when selling your car
- Car safety tips for commuting to the cottage

ENVIRONMENT & NATURE

- Tips for throwing the perfect eco-friendly summer party
- Ways kids benefit from outdoor play
- Nature-inspired activities for the whole family
- Try these quick summer energy conservation tips

FAMILY & COMMUNITY

- Canada Day activities for the whole family
- Easy ways to teach your kids to help others
- Fun ways to keep kids learning all summer-long
- Summer birthdays made easy

FINANCE

- Manage your finances during tough times
- Plan for summer fun – even on a budget
- Buying a new home? Tips to get started
- Ways to save money at the grocery store

FOOD, NUTRITION & WELLNESS

- Simple recipes for summer entertaining
- Sleep tips for summertime
- Summer barbecue and grilling tips
- Easy no-cook recipes to keep you cool in the heat

HEALTH & SAFETY

- Ways to beat the summer heat
- From pools to lakes, always keep safety in mind near water
- Tips to protect against mosquito and tick bites

HOME & GARDEN

- Create a backyard oasis this summer
- Safety tips for those summer DIY projects
- Ways to make your older home feel new again
- Keep your garden growing strong all summer

NEWCOMERS

- First Canada Day? Discover local recipes and cultural celebrations

SENIORS/50+

- How seniors can stay active and healthy in the heat
- Ways retirees can earn some extra income

TRAVEL & LEISURE

- Places to explore this Canada Day
- Tips to take the stress out of summer travel