

DUE DATES FOR JUNE

ARTICLES

Topic brief due by: **March 20th, 2024**
Draft of content due by: **April 2nd, 2024**
Content promoted to media: **May 1st, 2024**



RADIO

Production brief due by:
May 1st, 2024



VIDEO

Production brief due by:
April 2nd, 2024



TOPICAL DATES FOR JUNE

- Seniors Month (Ontario)
- Cataract Awareness Month
- Pride Month
- World Blood Donor Day (June 14th)
- Father's Day (Jun 16th)
- Summer Solstice (June 20th)
- National Indigenous Peoples Day (June 21st)
- Canadian Multiculturalism Day (June 27th)

CONTENT INSPIRATION FOR JUNE

AUTOMOTIVE

- Preparing your vehicle for road trips
- Save money: Educate yourself about auto insurance
- Vehicle theft prevention tips

ENVIRONMENT & NATURE

- Tips for raising eco-conscious kids
- Ways to live in harmony with nature
- Tips for sustainable summer staycations

FAMILY & COMMUNITY

- Summer activities to keep kids learning
- Tips to celebrate your graduate
- Family activities for Father's Day
- Ways to support your community this summer

FINANCE

- Cost-effective home improvements for summer
- Thoughtful Father's Day gifts that won't break the bank

FOOD, NUTRITION & WELLNESS

- Celebrating Indigenous recipes
- Recipes and tips to up your barbecue game this summer
- What healthy fats are and how to get them
- Quick and easy summer recipes

HEALTH & SAFETY

- Tips to manage health conditions while staying active
- Tips for a healthy summer
- Ways to protect your skin this summer
- Bringing cataracts into focus

HOME & GARDEN

- Tips to keep your home safe while you travel
- Tips for a trouble-free home move
- How to make your lawn look lush

NEWCOMERS

- Tips to help newcomers find the right neighbourhood

SENIORS/50+

- Creative ways for retirees to keep busy
- Ways seniors can maintain independence and give loved ones peace of mind

TRAVEL & LEISURE

- 5 great drives to take this summer
- Ways to relax during summer travels