

NOVEMBER 2024

DUE DATES FOR NOVEMBER

ARTICLES

Topic brief due by: **August 20th, 2024**
Draft of content due by: **Sept. 3rd, 2024**
Content promoted to media: **Oct. 1st, 2024**



RADIO

Production brief
due by:
October 1st, 2024



VIDEO

Production brief
due by:
September 3rd, 2024



TOPICAL DATES FOR NOVEMBER

- Diabetes Awareness Month
- Financial Literacy Month
- Prostate and Testicular Cancer Awareness Month
- Men's Mental Health Awareness Month
- Diwali/Deepavali (Nov. 1st)
- National Aboriginal Veterans Day (Nov. 8th)
- National STEM/STEAM Day (Nov. 8th)
- Remembrance Day (Nov. 11th)
- Black Friday (Nov. 29th)

CONTENT INSPIRATION FOR NOVEMBER

AUTOMOTIVE

- Essential maintenance tips for winter
- Tips for maximizing fuel economy
- How to cut down on commuting costs
- Winter driving safety
- Winter tire guide

ENVIRONMENT & NATURE

- Sustainable practices for eco-friendly gatherings
- Tips for reducing your environmental footprint
- Sustainable recipes
- Embracing seasonal ingredients

FAMILY & COMMUNITY

- Crafting with kids on chilly days
- Teaching children the spirit of gratitude and kindness
- Make an impact in your local community
- Wellness and self-care tips

FINANCE

- Smart spending during the holiday season
- Advice on how to grow your savings
- Strategies for reducing and managing debt
- Planning for a secure financial future

FOOD, NUTRITION & WELLNESS

- Creating healthier versions of cozy favorites
- Natural ways to alleviate cold and flu symptoms
- Staying active and healthy during the colder months

HEALTH & SAFETY

- Tips to stay healthy this cold and flu season
- Diabetes Awareness Month: Tips for maintaining a healthy lifestyle
- Ways to improve your indoor air quality
- Safety tips for shorter days

HOME & GARDEN

- Cozy home décor ideas
- Home maintenance tasks to tackle before winter arrives
- Home renos you can do in winter
- Indoor gardening: Bringing greenery inside during the cold months

NEWCOMERS

- Tools and support for newcomers adapting to life in Canada

SENIORS/50+

- Preventing falls and accidents
- Tips for post-retirement financial well-being

TRAVEL & LEISURE

- Holiday travel hacks
- Tips for travelling on a budget
- Places to visit this winter