

SEPTEMBER 2024

DUE DATES FOR SEPTEMBER

ARTICLES

Topic brief due by: **June 20th, 2024**
Draft of content due by: **July 2nd, 2024**
Content promoted to media: **Aug. 1st, 2024**



RADIO

Production brief due by:
August 1st, 2024



VIDEO

Production brief due by:
July 2nd, 2024



TOPICAL DATES FOR SEPTEMBER

- Arthritis Awareness Month
- World Alzheimer's Month
- Labour Day (Sept. 2nd)
- Grandparents Day (Sept. 8th)
- World Suicide Prevention Day (Sept. 10th)
- National Forest Week (Sept. 22nd – 28th)
- Gender Equality Week (Sept. 22nd – 28th)
- National Day for Truth and Reconciliation (Sept. 30th)

CONTENT INSPIRATION FOR SEPTEMBER

AUTOMOTIVE

- Top tips for fall car maintenance
- Accident avoidance tips
- How to maximize mileage on the road

ENVIRONMENT & NATURE

- Sustainable living tips for a greener future
- Fall hiking hacks
- Building greener homes
- Eco-friendly habits to embrace this fall
- Tips for reducing waste

FAMILY & COMMUNITY

- Children's immunization updates
- Must have back-to-school supplies
- The art of family mealtime
- Back-to-school safety
- Ways to positively impact your community

FINANCE

- Smart saving tips for a successful back-to-school season
- Achieving financial independence: Building a solid emergency fund
- Protecting your finances
- Insurance options you can't overlook

FOOD, NUTRITION & WELLNESS

- Easy packable lunches
- Top seasonal superfoods to boost your fall wellness routine
- Smart snack choices for staying energized all day

HEALTH & SAFETY

- Navigating seasonal allergies: Tips for a sniffle-free September
- Strategies for a healthy and productive September

HOME & GARDEN

- Fall-inspired DIY projects to spruce up your home decor
- Essential tips for preparing your garden for fall
- Create a cozy outdoor oasis with fall-inspired patio designs

NEWCOMERS

- Insights and tips for newcomers to Canada
- Tips for finding housing and creating a home
- Job search tips for newcomers

SENIORS/50+

- Coping strategies for life transitions in later years.
- Health and wellness tips for seniors this fall

TRAVEL & LEISURE

- Cottage closing checklist
- Fall getaway ideas/tips