




# 2023 EDITORIAL SCHEDULE




## JANUARY


**ARTICLES**   
Topic brief due: **November 1<sup>st</sup>, 2022**  
Draft of content due: **November 10<sup>th</sup>, 2022**  
Content promoted to media: **December 1<sup>st</sup>, 2022**


**RADIO**   
Production brief due: **Dec. 1<sup>st</sup>, 2022**

**VIDEO**   
Production brief due: **Nov. 1<sup>st</sup>, 2022**


## FEBRUARY


**ARTICLES**   
Topic brief due: **December 1<sup>st</sup>, 2022**  
Draft of content due: **December 12<sup>th</sup>, 2022**  
Content promoted to media: **January 1<sup>st</sup>, 2023**

**RADIO**   
Production brief due: **January 3<sup>rd</sup>, 2023**

**VIDEO**   
Production brief due: **Dec. 1<sup>st</sup>, 2023**


## MARCH


**ARTICLES**   
Topic brief due: **January 3<sup>rd</sup>, 2023**  
Draft of content due: **January 10<sup>th</sup>, 2023**  
Content promoted to media: **February 1<sup>st</sup>, 2023**


**RADIO**   
Production brief due: **February 1<sup>st</sup>, 2023**

**VIDEO**   
Production brief due: **January 3<sup>rd</sup>, 2023**


## APRIL


**ARTICLES**   
Topic brief due: **February 1<sup>st</sup>, 2023**  
Draft of content due: **February 10<sup>th</sup>, 2023**  
Content promoted to media: **March 1<sup>st</sup>, 2023**


**RADIO**   
Production brief due: **March 1<sup>st</sup>, 2023**

**VIDEO**   
Production brief due: **February 1<sup>st</sup>, 2023**


## MAY


**ARTICLES**   
Topic brief due: **March 1<sup>st</sup>, 2023**  
Draft of content due: **March 10<sup>th</sup>, 2023**  
Content promoted to media: **April 1<sup>st</sup>, 2023**


**RADIO**   
Production brief due: **April 3<sup>rd</sup>, 2023**

**VIDEO**   
Production brief due: **March 1<sup>st</sup>, 2023**


## JUNE


**ARTICLES**   
Topic brief due: **April 3<sup>rd</sup>, 2023**  
Draft of content due: **April 11<sup>th</sup>, 2023**  
Content promoted to media: **May 1<sup>st</sup>, 2023**


**RADIO**   
Production brief due: **May 1<sup>st</sup>, 2023**

**VIDEO**   
Production brief due: **April 3<sup>rd</sup>, 2023**


## JULY


**ARTICLES**   
Topic brief due: **May 1<sup>st</sup>, 2023**  
Draft of content due: **May 10<sup>th</sup>, 2023**  
Content promoted to media: **June 1<sup>st</sup>, 2023**


**RADIO**   
Production brief due: **June 1<sup>st</sup>, 2023**

**VIDEO**   
Production brief due: **May 1<sup>st</sup>, 2023**


## AUGUST

**ARTICLES**   
Topic brief due: **June 1<sup>st</sup>, 2023**  
Draft of content due: **June 12<sup>th</sup>, 2023**  
Content promoted to media: **July 1<sup>st</sup>, 2023**


**RADIO**   
Production brief due: **July 3<sup>rd</sup>, 2023**

**VIDEO**   
Production brief due: **June 1<sup>st</sup>, 2023**


## SEPTEMBER

**ARTICLES**   
Topic brief due: **July 3<sup>rd</sup>, 2023**  
Draft of content due: **July 10<sup>th</sup>, 2023**  
Content promoted to media: **August 1<sup>st</sup>, 2023**


**RADIO**   
Production brief due: **August 1<sup>st</sup>, 2023**

**VIDEO**   
Production brief due: **July 3<sup>rd</sup>, 2023**


## OCTOBER

**ARTICLES**   
Topic brief due: **August 1<sup>st</sup>, 2023**  
Draft of content due: **August 10<sup>th</sup>, 2023**  
Content promoted to media: **September 1<sup>st</sup>, 2023**


**RADIO**   
Production brief due: **September 1<sup>st</sup>, 2023**

**VIDEO**   
Production brief due: **August 1<sup>st</sup>, 2023**


## NOVEMBER

**ARTICLES**   
Topic brief due: **September 1<sup>st</sup>, 2023**  
Draft of content due: **September 11<sup>th</sup>, 2023**  
Content promoted to media: **October 1<sup>st</sup>, 2023**

**RADIO**   
Production brief due: **October 2<sup>nd</sup>, 2023**

**VIDEO**   
Production brief due: **September 1<sup>st</sup>, 2023**

## DECEMBER

**ARTICLES**   
Topic brief due: **October 2<sup>nd</sup>, 2023**  
Draft of content due: **October 10<sup>th</sup>, 2023**  
Content promoted to media: **November 1<sup>st</sup>, 2023**

**RADIO**   
Production brief due: **November 1<sup>st</sup>, 2023**

**VIDEO**   
Production brief due: **October 2<sup>nd</sup>, 2023**

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# 2023 TOP THEMES BY MONTH



FIFTH STORY

## JANUARY

Financial well-being  
New Year's resolutions  
Diet & nutrition  
Winter safety tips  
How to enjoy the winter season

## FEBRUARY

Valentines Day & relationship advice  
Renovation Tips  
RRSP & financial advice  
Family Day activities  
Health & wellness

## MARCH

Home buyer's guide  
March Break activities  
Spring cleaning  
Spring maintenance & home renovations  
Tax tips

## APRIL

Home organization & DIYs  
Spring food & entertaining  
Home buyer's guide  
Spring cleaning  
Energy-saving tips  
Tax time  
Easter crafts & recipes

## MAY

Cottage life  
Nutrition  
Gardening tips  
Mother's Day  
Seasonal home care  
Seasonal activities  
Outdoor entertaining

## JUNE

Summer food & recipes  
Home & cottage DIY  
Moving tips  
Road trip tips  
Summer safety tips  
Father's Day

## JULY

Canada Day  
Barbecue tips  
Summer fun  
Summer safety tips  
Summer home decorating  
Backyard projects

## AUGUST

Staycation ideas  
Boredom-busting tips  
Tips to extend your summer  
Energy-savings tips  
Organization hacks  
Home entertaining

## SEPTEMBER

Back-to-school  
Fall home improvement  
Cottage closing checklist  
Weeknight meal-planning  
Time-management tips  
Easy packable lunches

## OCTOBER

Fall home maintenance  
Fall lawn tips  
Student budgeting  
Fall recipes  
Thanksgiving & Halloween  
Workplace stress

## NOVEMBER

Immunity-boosting tips  
Winter & fire safety  
Cozy home ideas  
Energy-saving tips  
Winter home prep  
Cold-weather recipes

## DECEMBER

Holiday baking & cooking  
Holiday safety tips  
Holiday money-saving tips  
Holiday decorating  
Winter road safety  
Charities & gift giving

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