

2024 EDITORIAL CALENDAR

JANUARY

Content available to media: **December 1st, 2023**

Content themes:

- Financial well-being
- New Year's resolutions
- Nutrition & wellness
- Winter safety tips
- Ways to enjoy the winter
- Cold & flu prevention
- Decluttering/organization tips
- Gift registries
- New Year's resolution and wellness guide

FEBRUARY

Content available to media: **January 1st, 2024**

Content themes:

- Renovation tips
- RRSP & financial advice
- Health & wellness
- Weddings and bridal showers
- Super Bowl activities/recipes
- Early tax-filing tips
- Romance and Family Day gift guide

MARCH

Content available to media: **February 1st, 2024**

Content themes:

- Home buyer's guide
- March Break activities
- Spring cleaning
- Spring maintenance & home renovations
- Tax-filing time
- Pet care
- Vacation spots & travel tips

APRIL

Content available to media: **March 1st, 2024**

Content themes:

- Home organization & DIY tips
- Spring food & entertaining
- Late tax-filing tips / small business tax deadlines
- Easter crafts & recipes
- Allergy relief tips
- Spring gardening and lawn care

MAY

Content available to media: **April 1st, 2024**

Content themes:

- Camping & cottage life
- Nutrition
- Gardening tips
- Mother's Day
- Seasonal home care / activities
- BBQ safety tips
- Boating safety tips
- Eco-friendly tips
- Diet, nutrition & exercise
- Tips for newlyweds

JUNE

Content available to media: **May 1st, 2024**

Content themes:

- Summer food & recipes
- Home & cottage DIY
- Moving tips
- Road trip tips
- Summer safety & wellness tips
- Father's Day
- Baby care
- Children & family issues
- Graduation

JULY

Content available to media: **June 1st, 2024**

Content themes:

- Canada Day
- Summer fun
- Barbecue tips
- Summer safety tips
- Backyard projects
- Summer home decorating
- Vacation planning
- Camping / picnics

AUGUST

Content available to media: **July 1st, 2024**

Content themes:

- Staycation ideas
- Boredom-busting tips
- Back-to-school prep
- Tips to extend your summer
- Organization hacks
- Home entertaining
- Moving tips
- Swimming safety
- Lawn care

SEPTEMBER

Content available to media: **August 1st, 2024**

Content themes:

- Back-to-school
- Fall home improvement
- Cottage closing checklist
- Weeknight meal-planning
- Time-management tips
- Easy packable lunches
- Fall home and garden
- Labour Day activities

OCTOBER

Content available to media: **September 1st, 2024**

Content themes:

- Fall home maintenance
- Fall lawn tips
- Student budgeting
- Fall recipes
- Thanksgiving & Halloween
- Workplace stress
- Preparing your home for guests

NOVEMBER

Content available to media: **October 1st, 2024**

Content themes:

- Immunity-boosting tips
- Remembrance Day
- Winter & fire safety
- Cozy home ideas
- Energy-saving tips
- Winter home prep
- Cold-weather recipes
- Financial literacy month

DECEMBER

Content available to media: **November 1st, 2024**

Content themes:

- Holiday baking & cooking
- Winter road safety
- Holiday safety tips
- Charities & gift giving
- Holiday money-saving tips
- Winter travel and leisure
- Holiday gift guide
- New Year's entertaining
- Holiday decorating