

# 2023 EDITORIAL CALENDAR

## JANUARY

Content available to media: **December 1<sup>st</sup>, 2022**

### Content themes:

- Financial well-being
- New Year's resolutions
- Diet & nutrition
- Winter safety tips
- How to enjoy the winter season

## FEBRUARY

Content available to media: **January 1<sup>st</sup>, 2023**

### Content themes:

- Valentines Day & relationship advice
- Renovation Tips
- RRSP & financial advice
- Family Day activities
- Health & wellness

## MARCH

Content available to media: **February 1<sup>st</sup>, 2023**

### Content themes:

- Home buyer's guide
- March Break activities
- Spring cleaning
- Spring maintenance & home renovations
- Tax tips

## APRIL

Content available to media: **March 1<sup>st</sup>, 2023**

### Content themes:

- Home organization & DIYs
- Spring food & entertaining
- Home buyer's guide
- Spring cleaning
- Energy-saving tips
- Tax time
- Easter crafts & recipes

## MAY

Content available to media: **April 1<sup>st</sup>, 2023**

### Content themes:

- Cottage life
- Nutrition
- Gardening tips
- Mother's Day
- Seasonal home care
- Seasonal activities
- Outdoor entertaining

## JUNE

Content available to media: **May 1<sup>st</sup>, 2023**

### Content themes:

- Summer food & recipes
- Home & cottage DIY
- Moving tips
- Road trip tips
- Summer safety tips
- Father's Day

## JULY

Content available to media: **June 1<sup>st</sup>, 2023**

### Content themes:

- Canada Day
- Barbecue tips
- Summer fun
- Summer safety tips
- Summer home decorating
- Backyard projects

## AUGUST

Content available to media: **July 1<sup>st</sup>, 2023**

### Content themes:

- Staycation ideas
- Boredom-busting tips
- Tips to extend your summer
- Energy-savings tips
- Organization hacks
- Home entertaining

## SEPTEMBER

Content available to media: **August 1<sup>st</sup>, 2023**

### Content themes:

- Back-to-school
- Fall home improvement
- Cottage closing checklist
- Weeknight meal-planning
- Time-management tips
- Easy packable lunches

## OCTOBER

Content available to media: **September 1<sup>st</sup>, 2023**

### Content themes:

- Fall home maintenance
- Fall lawn tips
- Student budgeting
- Fall recipes
- Thanksgiving & Halloween
- Workplace stress

## NOVEMBER

Content available to media: **October 1<sup>st</sup>, 2023**

### Content themes:

- Immunity-boosting tips
- Winter & fire safety
- Cozy home ideas
- Energy-saving tips
- Winter home prep
- Cold-weather recipes

## DECEMBER

Content available to media: **November 1<sup>st</sup>, 2023**

### Content themes:

- Holiday baking & cooking
- Holiday safety tips
- Holiday money-saving tips
- Holiday decorating
- Winter road safety
- Charities & gift giving