

DUE DATES FOR OCTOBER

ARTICLES

Topic brief due by: **July 22nd, 2024**
Draft of content due by: **August 1st, 2024**
Content promoted to media: **Sept. 1st, 2024**



RADIO

Production brief
due by:
September 3rd, 2024



VIDEO

Production brief
due by:
August 1st, 2024



TOPICAL DATES FOR OCTOBER

- Breast Cancer Awareness Month
- Women's History Month
- National Senior's Day (October 1st)
- Fire Prevention Week (October 6th – 12th)
- Mental Illness Awareness Week (October 6th – 12th)
- World Mental Health Day (October 10th)
- Thanksgiving (October 14th)
- Persons Day (October 18th)
- Halloween (October 31st)

CONTENT INSPIRATION FOR OCTOBER

AUTOMOTIVE

- Understanding the benefits of electric vehicles
- Preparing for changing road conditions
- Prep your car for the changing seasons

ENVIRONMENT & NATURE

- Embracing sustainable commuting
- Protecting biodiversity
- Tips for enjoying the fall colours
- Fall hiking and camping

FAMILY & COMMUNITY

- Halloween activities for the whole family
- Tips for eco-friendly community living
- Promoting health and well-being in your community
- Ways to get the kids involved with Thanksgiving traditions

FINANCE

- Budgeting tips for stress-free financial planning
- Tips to manage your money in times of high inflation
- Saving tips for the holidays
- Practical strategies for student budgeting

FOOD, NUTRITION & WELLNESS

- Healthy Halloween treats
- Fall recipes for family gatherings
- Wellbeing in the workplace
- Seasonal produce recipes
- Staying active during cooler months

HEALTH & SAFETY

- Flu season prep: Staying healthy and protected
- Managing screen time for overall health and productivity
- Fire prevention at home
- Essential safety tips for your home

HOME & GARDEN

- Halloween décor ideas
- Fall home maintenance tips
- DIY home projects: Tackling renovations and upgrades
- Simplifying and decluttering your living space

NEWCOMERS

- Mental health support and resources for newcomers
- Money management tips for newcomers

SENIORS/50+

- Ways seniors can embrace digital tools
- Healthy eating tips for seniors
- Supporting seniors' mental health

TRAVEL & LEISURE

- Affordable winter travel tips